

ABSTRACT

Crypto trading investment is the activity of buying and selling crypto assets (cryptocurrency) without relying on the banking system. The purpose of this study is based on the prevalence of fraud cases in the form of illegal digital-based investments and the lack of public literacy regarding crypto assets. This research is of a normative nature, employing a legal framework approach and a case study approach. The case analyzed is that of Indra Kenz, who promoted the illegal Binomo platform and disseminated misleading information through social media. His actions were proven to constitute the elements of criminal fraud (scam) under Article 28(1) in conjunction with Article 45A(1) of the ITE Law, as well as Article 378 of the Criminal Code and Article 3 of the Anti-Money Laundering Law. The court's decision imposed imprisonment, fines, and asset forfeiture for the protection of victims. This study shows that legal protection for victims is available, but further strengthening is needed from a preventive and educational perspective.

Keywords: Cryptocurrency Trading Investment, Digital Fraud, Legal Protection