

ABSTRAK

SEPTYANA DWI PARWATI, 16215285, Upaya Posyandu dalam Mewujudkan Kesehatan Masyarakat di Desa Kaliboto Kecamatan Tarokan Kabupaten Kediri, Skripsi, Fakultas Ilmu Sosial dan Ilmu Politik, 2020.

Penelitian ini bertujuan untuk mendiskripsikan dan menganalisis upaya posyandu dalam mewujudkan kesehatan masyarakat di desa kaliboto kecamatan tarokan kabupaten Kediri, serta mendiskripsikan dan menganalisis faktor yang menghambat upaya posyandu dalam mewujudkan kesehatan masyarakat di desa kaliboto. Fokus dalam penelitian ini meliputi program kegiatan posyandu, sosialisasi dan penyuluhan.

Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kualitatif. Narasumber dalam penelitian berjumlah 3 orang. Teknik pengumpulan data dalam penelitian ini meliputi wawancara, observasi, dan dokumentasi yang ditulis dalam catatan lapangan. Sementara itu, teknik analisis data mengacu pada Miles dan Huberman (2016).

Hasil penelitian ini menunjukkan bahwa Posyandu yang berada di desa kaliboto dalam mewujudkan kesehatan masyarakat mempunyai tujuan dengan meningkatkan kesejahteraan ibu dan anak guna menekankan penurunan angka kematian pada ibu dan bayi dengan dibentuknya berbagai program kegiatan posyandu. Upaya yang dilakukan posyandu yaitu dengan adanya program kegiatan yang sudah ditetapkan dari pemerintah, sehingga program tersebut wajib untuk dilaksanakan secara rutin. Upaya sosialisasi dilakukan kader posyandu dengan menginformasikan kepada masyarakat terkait adanya kasus stunting, agar masyarakat tau bahwa kasus tersebut dianggap salah satu masalah kesehatan yang berat pada anak. Kemudian upaya posyandu dalam penyuluhan dengan menyampaikan kepada masyarakat mengenai KB dan kebutuhan anak, serta manfaat PHBS (perilaku hidup bersih dan sehat). Sedangkan hambatan yang ditemui yaitu kurangnya sarana dan prasarana, kurangnya kerjasama antar kader, dan kurangnya anggaran dari pemerintah desa.

Kata kunci: posyandu, hambatan, program posyandu, sosialisasi, penyuluhan.

Abstract

SEPTYANA DWI PARWATI, 16215285, Posyandu efforts in realizing public health in Kaliboto village, Tarokan District, Kediri, thesis, Faculty of Social and Political sciences, 2020

This research aims to describe and analyse the efforts of Posyandu in realizing public health in the village of Kaliboto District Tarokan Kediri, as well as to describe and analyse factors that impede the efforts of Posyandu in realizing the health of people in Kaliboto village. The focus on this research includes the program of POSYANDU activities, socialization and counseling.

The approach used in this research is a qualitative approach. The speakers were in 3-person research. The data collection techniques in this study include interviews, observations, and documentation written in Field records. Meanwhile, data analysis techniques refer to Miles and Huberman (2016).

The results of this research show that Posyandu in the village of Kaliboto in realizing public health has a purpose by improving the welfare of mothers and children to emphasize the decline in mortality rates in mothers and infants with the establishment of various programs posyandu activities. Posyandu effort is by the existence of an activity program that has been established from the Government, so that the program is mandatory to be implemented regularly. The socialization efforts were posyandu cadres by informing the community about stunting cases, so that the people know that the case is considered one of the problems of severe health in children. Then Posyandu efforts in counseling by conveying to the public about KB (family planning) and the needs of children, as well as the benefits of PHBS (clean and healthy life behavior). While the obstacles encountered are lack of facilities and infrastructure, lack of cooperation between cadres, and lack of budget from the village government.

Keywords: posyandu, barriers, posyandu programs, socialization, counseling.